

PRESENTED BY

MarshMcLennan Agency

Saturday, February 21, 2026 Hayes Mansion • San Jose, CA

Hosted by the Sharks Foundation



AN ELEVATED GULINARY & PHILANTHROPIC EXPERIENCE

Sampling with the Sharks presented by Marsh McLennan Agency unites San Jose Sharks players, coaches, and VIPs alongside partners, donors, and community leaders for an unforgettable evening of expertly curated food and wine, exciting auctions, one-of-a-kind experiences, and authentic connection – all in support of Bay Area youth and families.

Proceeds advance the Sharks Foundation's mission to create meaningful impact across the region.

YOUR PARTICIPATION DRIVES REAL CHANGE

Funds raised directly support:



Youth Education



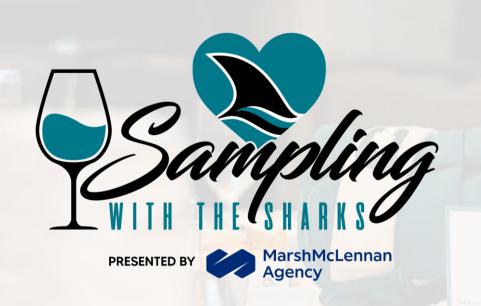
Youth Wellness



Access to Hockey



Since 1994, the Sharks
Foundation has invested
more than \$21 million in Bay
Area nonprofits - improving
the lives of millions of
children and families.



EVENT AUDIENCE

300+ Attendees



Corporate & Community Leaders

Sharks365 Members & Premium Partners

Philanthropists, Donors & Influencers

Sharks Players, Coaches & VIPs

Northern California's Premier Vintners



SPONSORSHIP & TABLE OPPORTUNITIES



SPONSORSHIP & TABLE OPPORTUNITIES

BENEFIT CATEGORY	PRESENTING SPONSOR (Max 1)	SUPPORTING SPONSORS (Max 3)	AUCTION SPONSOR (Max 1)	FINS UP SPONSOR (Max 1)	RING TOSS SPONSOR (Max 1)	DINNER SPONSORS (Max 4)	SHARKS TABLES (Limited)	GENERAL TABLES (Limited)
Investment	cy!	\$30,000		\$20,000	\$15,000	\$10,000	\$5,000	\$5,000
Tickets Included	SOLD OUT	10	UT laster!	8	8	8	8	10
Sharks VIP/Player Dinner Table Guest	O (Sponsor Selects	Oketm	Sponsor Selects	Assigned	Assigned	Assigned	-
Pre-Party Access	OLD Marsh	Included	SOLD	Included	Included	Included	Upgrade Available	Upgrade Available
Hotel Rooms (Feb. 21 Only)	S (Thank you,	5 Rooms	S Than	Upgrade Available	Upgrade Available	Upgrade Available	Upgrade Available	Upgrade Available
Merchandise & Memorabilia	Ē	1 Custom Jersey + 10 Signed Items		1 Custom Jersey + 8 Signed Items	1 Custom Jersey	1 Custom Jersey	-	-



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Dinner Table Branding	==	Logo		Logo	Logo	Logo or Name	Logo or Name	Logo or Name
Event & Digital Visibility	SOLD OUT	Mention in on-sale article; logo on signage, website, event registration platform	SOLD OUT Thank you, Ticketmaster!	Mention in on-sale article; logo on signage, website, event recognition platform	Logo on signage, website, event registration platform	Name on signage, website, event registration platform	Name on signage, website, event registration platform	-
Stage Recognition		Verbal by Emcee		Verbal by Emcee	-	Verbal by Emcee	-	-
Post-Event Exposure		Verbal recognition in Recap Video; full exposure		Highlight in Recap Content	Highlight in Recap Content	Mention in Post-Event Communication	Mention in Post-Event Communication	-
Unique Entitlements		Logo included on all signage and advertisements as Supporting Sponsor		Presenting status for Fins Up moment + logo on bidder paddles (shared); GiveSmart marketing	Presenting status for Ring Toss Fundraiser + logo on all relevant signage	-	-	-

SPONSOR & TABLE ADD-ON OPTIONS



PRE-PARTY ACCESS: \$250

Limited availability; includes early entry with additional time to interact with Sharks VIPs as well as exclusive wine and cocktails served only during the pre-party*

HOTEL STAY AT HAYES MANSION: \$300

Limited availability; includes an exclusive welcome gift from the Sharks Foundation





INDIVIDUAL TICKETS & PACKAGES

INDIVIDUAL TICKETS



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EVENT ONLY: \$500

(\$600 starting January 1, 2026)

EVENT + PRE-PARTY: \$750

Limited availability; includes early entry with additional time to interact with Sharks VIPs as well as exclusive wine and cocktails served only during the pre-party

SIP & STAY PACKAGE FOR TWO: \$2,000

Limited availability; includes two tickets to the pre-party and main event, as well as an exclusive welcome gift from the Sharks Foundation and a hotel stay at Hayes Mansion on Saturday, February 21, 2026





Secure Your Sponsorship or Table

Premier levels and add-ons are limited • Early reservations recommended

To Reserve:

Randi Emmons
Senior Coordinator, Development
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